

COMMUNITY ENGAGEMENT RESULTS



4 MIDDLETON RD & 188 WASHINGTON ST

Boxford, MA

Boxford, MA

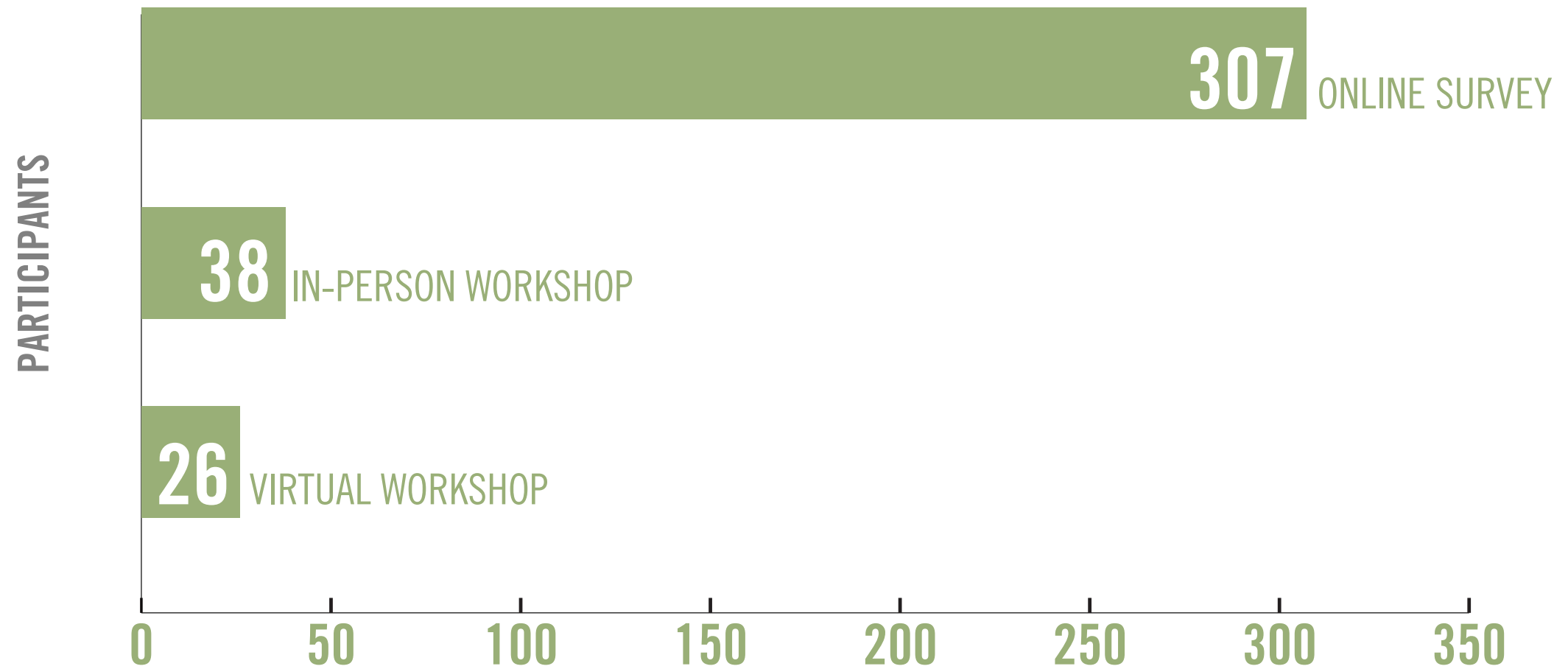


MassDevelopment

STU
DIO
LUZ
ARCHITECTS

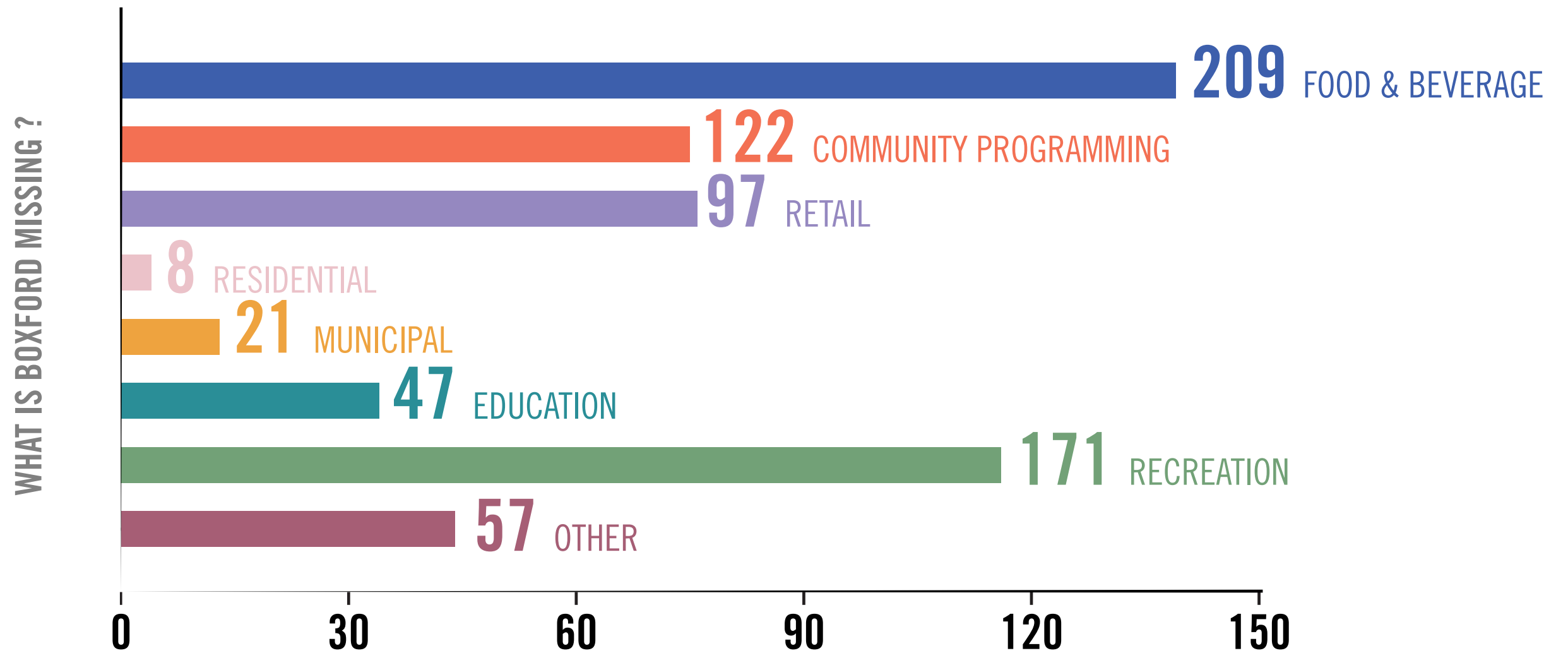
Participants

ONLINE SURVEY, VIRTUAL WORKSHOP, + IN-PERSON WORKSHOP (371 PARTICIPANTS)



What is Boxford missing?

ONLINE SURVEY, VIRTUAL WORKSHOP, + IN-PERSON WORKSHOP (371 PARTICIPANTS)



Personal Voice
Please tell us your thoughts.

188 WASHINGTON STREET

What would you like to see here?

ONLINE SURVEY, VIRTUAL WORKSHOP, + IN-PERSON WORKSHOP (371 PARTICIPANTS)



Personal Voice
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188 WASHINGTON STREET

What would you NOT like to see here?

ONLINE SURVEY, VIRTUAL WORKSHOP, + IN-PERSON WORKSHOP (371 PARTICIPANTS)

A. BAR / CLUB



52

Del Campo Dance
Sacramento, CA

B. CHAIN RETAIL



95

Target
Rick Wilking/Reuters

C. CHAIN RESTAURANT



96

Pizza Hut

OTHER: HOUSING



39

OTHER: MUNICIPAL



14

OTHER

- Storage
- Offices
- Senior Programming (2)
- Commercial
- Library
- Community Center (2)
- Industrial
- Private Business
- New Construction
- Conservation Land
- Baseball Fields (3)
- Gas Station
- Noise
- Education
- Park
- Childcare
- Recreation
- Yoga
- Parking
- Historical Center
- Soccer Field
- Fitness

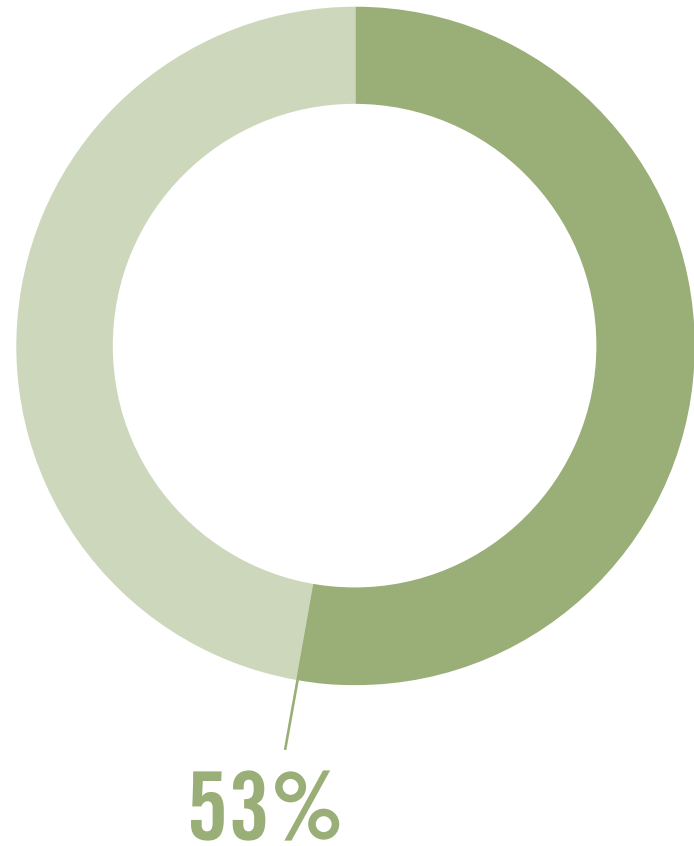
42

Personal Voice
Please tell us your thoughts.

188 WASHINGTON STREET

Which ownership model would you like to see here?

ONLINE SURVEY, VIRTUAL WORKSHOP, + IN-PERSON WORKSHOP (371 PARTICIPANTS)



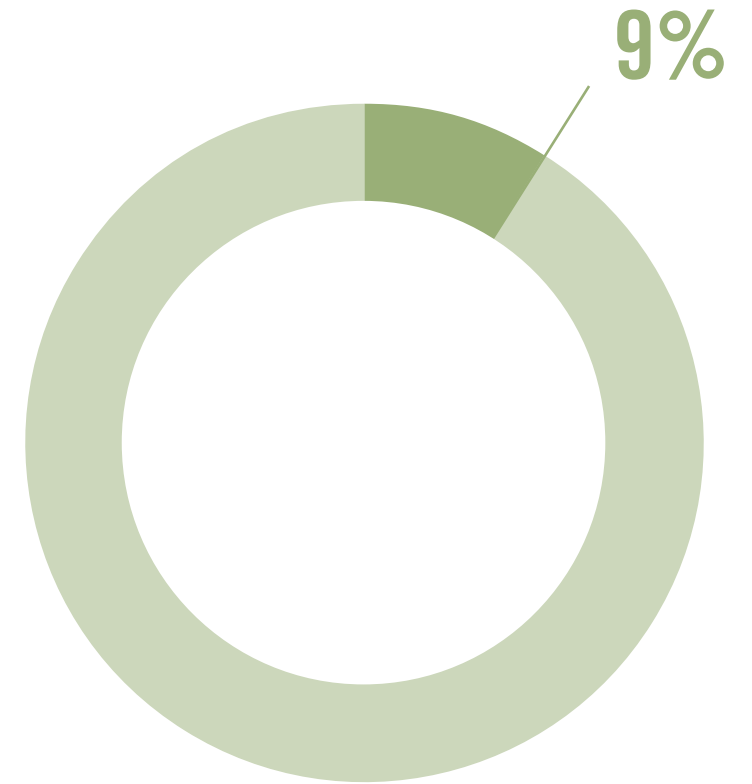
A. TOWN OWNERSHIP

Maintain town ownership with new tenant to bring in new programming.



B. LEASING

Short-term or long-term leasing for new programming with restrictions.



C. SELL

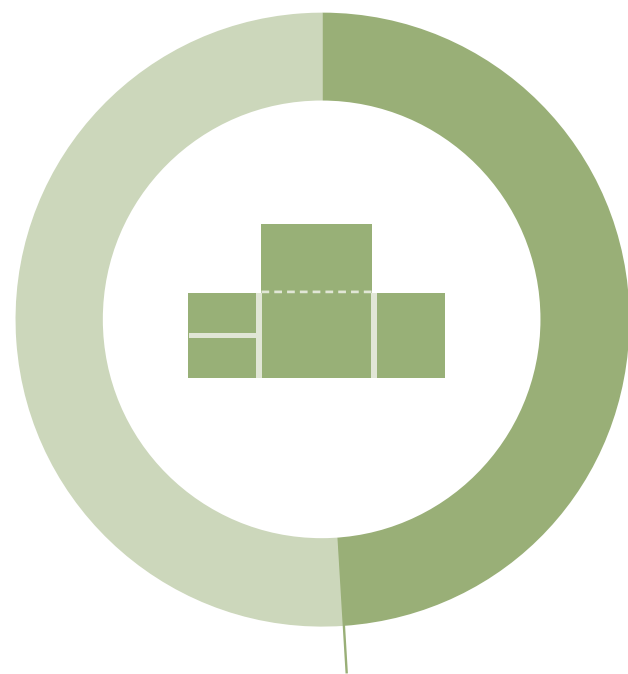
Sell parcels to local developer for redevelopment at their discretion.

Personal Voice Please tell us your thoughts.

188 WASHINGTON STREET

Which site approach would you like to see here?

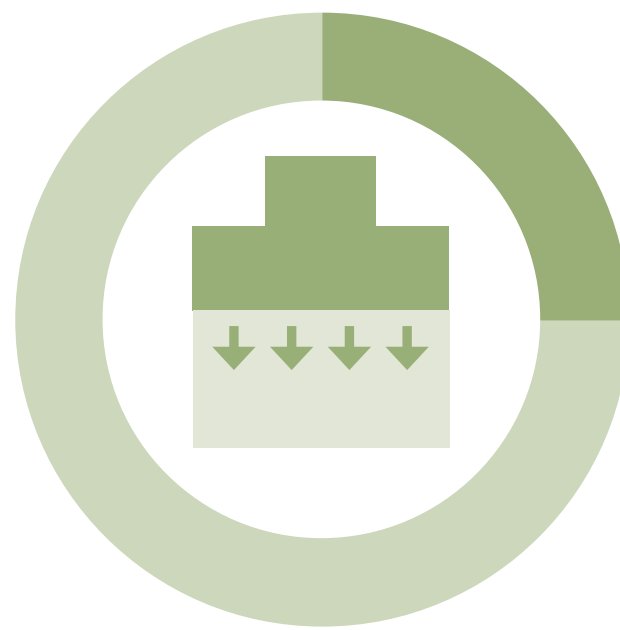
ONLINE SURVEY, VIRTUAL WORKSHOP, + IN-PERSON WORKSHOP (371 PARTICIPANTS)



54%

A. MINIMAL RE-USE

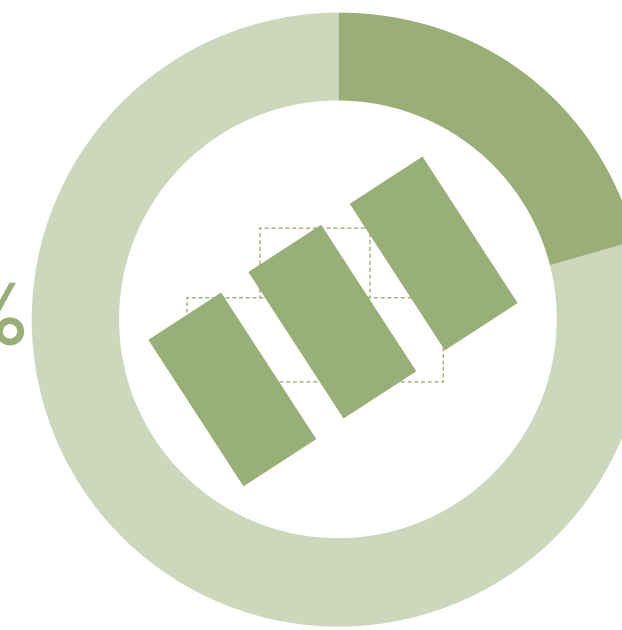
Minimal renovation to support new programming and re-use of the space.



25%

B. EXPANSION

Increased building footprint to provide more square footage for new programming.



21%

C. TEAR-DOWN

Demolish existing structure to allow space for new construction to support new programming.

Personal Voice
Please tell us your thoughts.

4 MIDDLETON ROAD

What would you like to see here?

ONLINE SURVEY, VIRTUAL WORKSHOP, + IN-PERSON WORKSHOP (371 PARTICIPANTS)

A. PERFORMANCE

49

October Gallery
Bloomsberg, London

B. CO-WORK SPACE

28

Co-work Space
Munich, Germany
Adler Parkett

C. ARTIST WORK SPACE

45

Plymouth State University
Plymouth, NH

D. SMALL RETAIL

50

Aesop
Washington D.C.
Clare Cousins

E. YOGA STUDIO

26

Honor Yoga
Princeton, NJ

F. DAYCARE / PRESCHOOL

37

Vivvi Early Learning
New York, NY
Frank Oudeman/Otto

G. YOUTH COMMUNITY CENTER

77

Allencrest Community Center
Leominster MA
Abacus Architects

H. PROFESSIONAL OFFICES

33

Architect Information Systems Offices
Istanbul
Studio 13

OTHER: FOOD & BEVERAGE

48

OTHER: LIBRARY

27

OTHER: COMMUNITY CENTER

23

OTHER

- Recreation
- Housing
- Municipal
- Parking
- Event Space
- Fitness
- Makerspace
- Revenue
- Business
- Art/Music School
- Open Space
- Marketplace (2)
- Hotel
- Pub
- Convenience Store
- Wayne's Expansion
- Senior Housing
- Entertainment Center
- Visitor Center
- Museum
- Commercial Kitchen
- Art & Dance Studio

54

Personal Voice
Please tell us your thoughts.

4 MIDDLETON ROAD

What would you NOT like to see here?

ONLINE SURVEY, VIRTUAL WORKSHOP, + IN-PERSON WORKSHOP (371 PARTICIPANTS)

A. HOUSING



99

Affordable Housing
Memphis, TN

B. CHAIN RETAIL



111

Target
Rick Wilking/Reuters

C. OFFICES



52

Architect Information Systems Offices
Istanbul
Studio 13

D. CAFE / COFFEE



46

Tatte
Boston, MA

OTHER: MUNICIPAL



17

OTHER: SENIOR PROGRAMMING



9

OTHER

- Community Programming
- Commercial
- Pub
- Barber Shop
- New Development
- Conservation
- Recreation
- Library
- Food & Beverage (2)
- Industrial
- Development
- Ball Fields
- Education
- Childcare
- Yoga
- Senior Housing

32

Personal Voice Please tell us your thoughts.

4 MIDDLETON ROAD

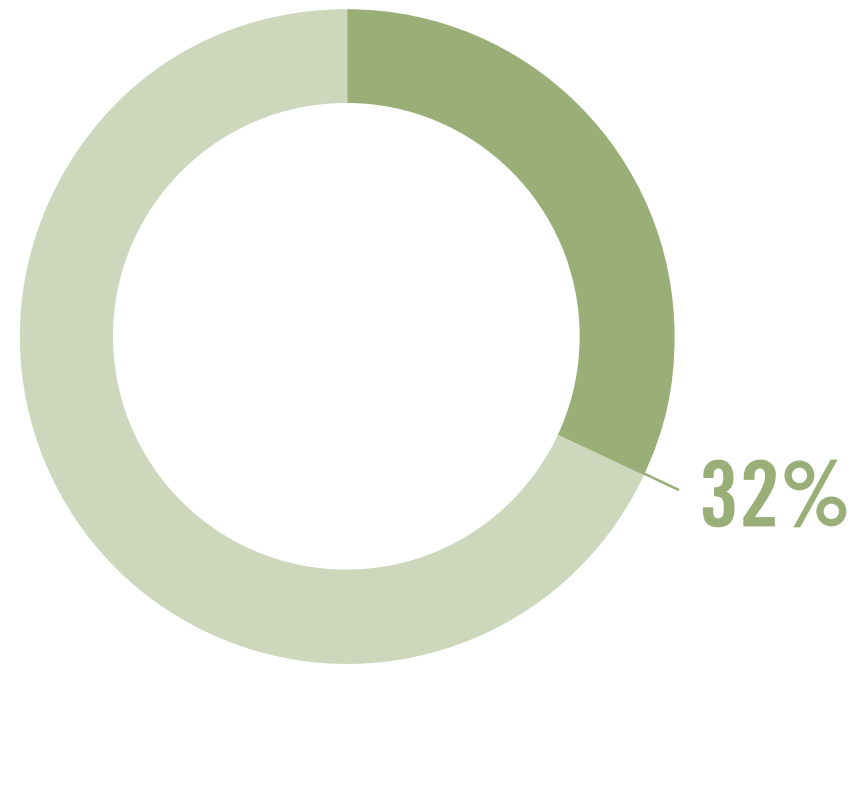
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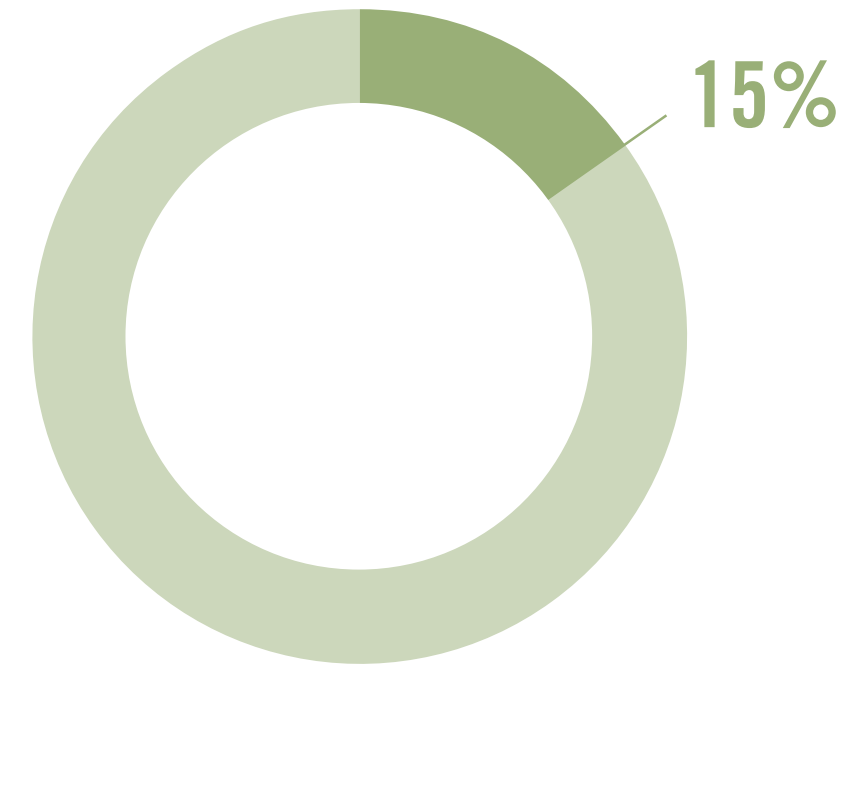
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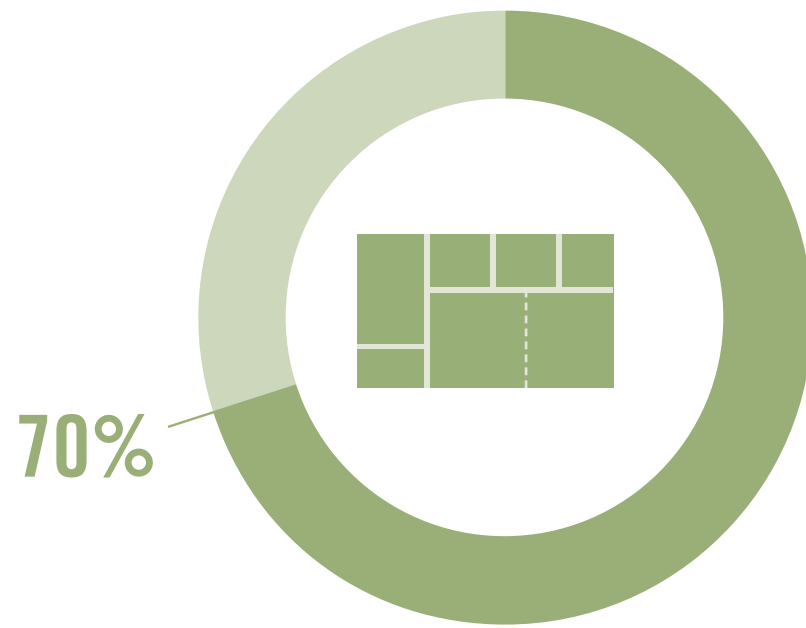
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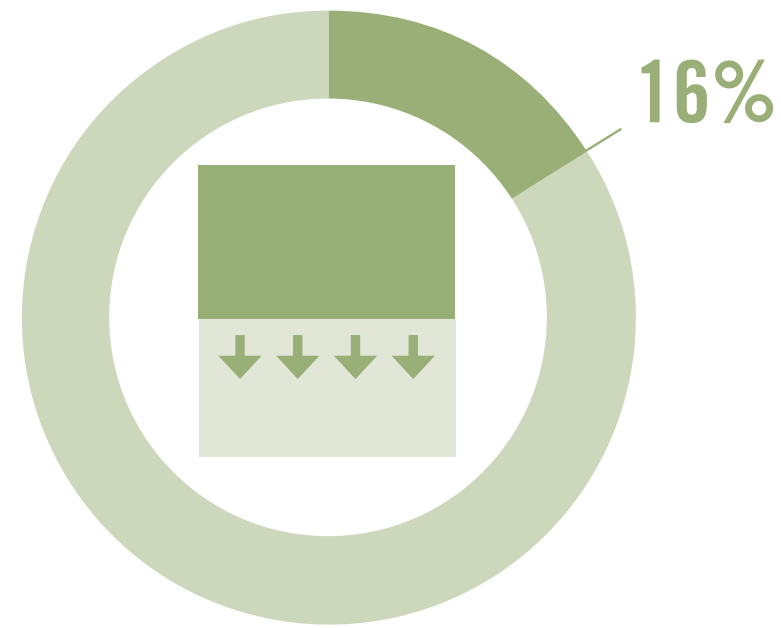
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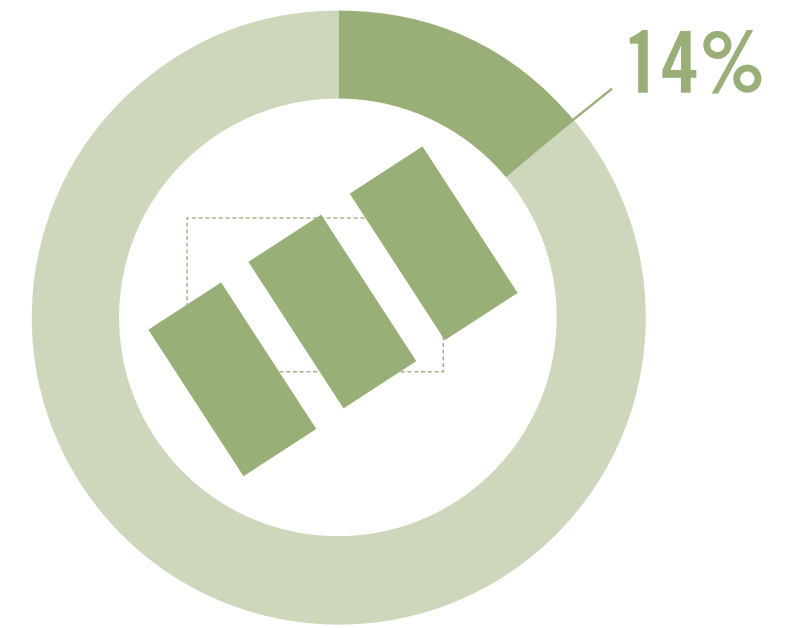
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