

**From:** [REDACTED]  
[Leanne Mihalchik](#)  
**Subject:** Resume, Rebecca Potts- Reuse of COA and Former West Library - Call for Residents to Join Advisory Board  
**Date:** Tuesday, October 18, 2022 3:23:51 PM  
**Attachments:** [Resume Rebecca Potts.docx](#)

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**External Sender**

Dear Boxford Select Board,

I would like to submit my application for the Advisory Board, analyzing reuse of the COA and former West Library buildings. Please accept this letter and attached resume.

As a resident who has long been actively involved in trying to keep West Boxford center viable, I am extremely excited to hear that you are forming an Advisory Board to look at reuse of two of the town's buildings. I have had conversations with various board members in the recent past regarding potential future uses of both the Library and COA buildings, as well as maintenance and use of existing buildings such as Lincoln Hall. The fact that I have not served on a planning/advisory committee in the past, may give me a fresh perspective from those who so generously have.

Although I do not have expertise in "Buildings" per se, I do have a career history of working on dozens of boards and teams to analyze data, form opinions on best practice and lead consensus to conclusions ensuring outcomes for the best of all. I have a reputation of fairness, active listening and collaborative leadership to complete projects and meet goals. My personal goal would be to give time back to this wonderful town and be a part of reinvigorating the east and west centers of Boxford!

Please let me know if you have any questions regarding my experience or motivations. I am looking forward to speaking with the Board.

Thank you,  
Becky Potts

[REDACTED]

[REDACTED]

[REDACTED]

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# Rebecca Potts



## Summary

32-year resident of Boxford, recently retired, with time to give back to the community. Passionate about Boxford, with vested interest in the town and use/reuse of existing and future infrastructure resources. Actively engaged in promoting community and maintaining the rural culture of Boxford.

## Skills

- Sales Management, Business Development and Financial Budgeting
- Marketing Strategy and Presentation
- Team Building and Leadership
- Microsoft Office; Word, Excel, PowerPoint

## Experience

- Sales Representative, Outdoor Apparel industry; Top producer, all manufacturers, 47 years
- President, SML Apparel Sales Group; Managed Sales Team and \$40M in revenue, 17 years
- President, Boston Shoe Traveler's Association; Leadership, Budget, Trade Shows, 8 years
- Board of Directors, New England Sports Agents Association; Planning, Budget, 8 years
- Real Estate Agent, Licensed State of Minnesota, last century.

## Education

- B.S. with Distinction, University of Minnesota. Broad Field Major; Social Sciences, Political Science, Economics. Minor; Spanish. Secondary Education Certificate, Social Studies.

## Community Service

- Board of Directors, member West Boxford Improvement Society, 16 years
- Election Worker, Town of Boxford
- Volunteer, Hazardous Waste Day
- Caretaker, Lincoln Hall